



Delhi Institute of Higher Education  
Post-Graduate Institute of Professional Studies

# PGPM+MBA+PGDM

Academic Session 2023-24

## INFORMATION BROCHURE



# PGPM + MBA + PGDM

**PGPM** - An Autonomous Certificate course from DiHE.

**MBA** - Degree through UGC recognised university with specialization in HR/ Finance/Marketing /International Business.

**PGDM** - Approved by All India Council for Technical Education (AICTE), Ministry of Education, and Government of India (AIMA).

## Introduction

Delhi Institute of Higher Education (DiHE) is an esteemed and progressive institute, established in the year 2007 with a mission of creating scholars of excellence who are full of dynamism, honesty, and dedication. We endeavor to blend intellectual insight with personality development to suit the corporate requirements by providing high-quality education in the field of Management & IT.

## Course Objectives

We believe in an education system that looks beyond employment and concentrates on individual development by imparting “Life Skills” and enhancing lifetime employability. We set sights on imparting the right mix of knowledge, skills and attitude to successfully meet the challenges of dynamic international business environment. We strive for delivering experiential learning to foster in student-professionalism, collaboration, appreciation of leadership, ability to work hard, take rational decision and develop high thinking and sensitization to social needs. The institute aims to expand student’s understanding of the business world through intensive industry interface and bridge the gap between theory and practice.

## Course Highlights

- Well structured lectures with practical approach.
- Exposure to practical aspects to International Business i.e. Export Import Procedure, Shipment and Documentation.
- Exposure to Foreign language - French.
- Guest Lectures from leading industry experts on prevailing industrial practices
- Case Study Cum Role Playing,
- Industrial Visits
- Summer Placements/Projects
- PDP Sessions and Soft skill training.
- Presentation on general topics of academics  
Focus on key performance areas w.r.t Current Affairs and Presentations, General Reasoning, Quantitative Aptitude etc.
- Customised Lectures on Public speaking/ Power
- Dressing/Personal Grooming/ Business Etiquettes
- Mock Interview Sessions
- Placement Assistance
- MOOC Course
- Psychometric Tests
- SAP Certification Optional



# Course Curriculum

## Semester - I

- Management Process and Organisation Behaviour
- Managerial Economics
- Accounting for Management
- Digital Marketing
- Business Statistics & Analytics for Decision Making
- Business Communication
- Information Technology Management
- Foreign Language - French-I
- Comprehensive Viva-Voice

## Semester -II

- Human Resource Management
- Business Environment
- Financial Management and Personal Financial Planning
- Marketing Management
- Operations Management
- Research Methodology
- Technology and Innovation Management
- MOOC I
- Foreign Language-French-II
- Comprehensive Viva-Voce



## Semester - III

- Strategic Management and Ethics
- Business Law and Corporate Governance
- Summer Internship Report and Presentation
- Specialization - I (3 Subjects)
- Specialization - II (3 Subjects)
- MOOC II
- Professional and Personality Development
- Comprehensive Viva-Voce

Specialization - Finance	Specialization - Marketing	Specialization - Human Resource Management	Specialization - International Business
<ul style="list-style-type: none"><li>• International Finance</li><li>• Management Control System</li><li>• Security Analysis and Portfolio Management</li><li>• Financial Derivatives and Risk Management</li></ul>	<ul style="list-style-type: none"><li>• Consumer Behaviour</li><li>• Sales &amp; Distribution Management</li><li>• Advertisement &amp; Brand Management</li><li>• Customer Relationship Management</li></ul>	<ul style="list-style-type: none"><li>• Performance System</li><li>• International and Strategic Dimensions of Human Resource</li><li>• Managerial Leadership</li><li>• Human Resource Development</li></ul>	<ul style="list-style-type: none"><li>• Global Business Environment</li><li>• Import Export Documentation</li><li>• International Trade Procedure and Risk Management</li><li>• Managing Diversity &amp; Inclusion</li></ul>



# Course Curriculum

## Semester - IV

- Entrepreneurship Development
- International Business
- Major Research Project
- Specialization - I (2 Subjects)
- Specialization - II (2 Subjects)
- Comprehensive Viva-Voce



Specialization - Finance	Specialization - Marketing	Specialization - Human Resource Management	Specialization - International Business
<ul style="list-style-type: none"><li>• Financial Markets and Services</li><li>• Corporate Finance</li><li>• Merger Acquisitions and Corporate Restructuring</li></ul>	<ul style="list-style-type: none"><li>• Service Marketing</li><li>• International Marketing</li><li>• Retail Marketing</li></ul>	<ul style="list-style-type: none"><li>• Organisational Change and Development</li><li>• Training and Development</li><li>• Industrial Relation &amp; Labour Legislation</li></ul>	<ul style="list-style-type: none"><li>• Global Supply Chain Management</li><li>• Global Strategic Management</li><li>• International Business Negotiation</li></ul>

Visits :





# Industrial Visits



Visit to Cocacola



Visit to Hindware

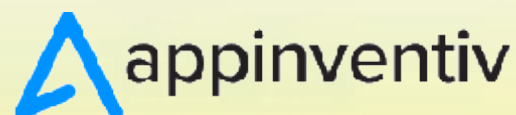
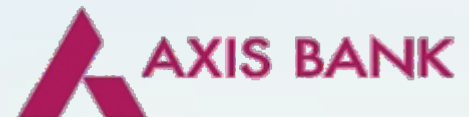


Visit to Atlas



Visit to Maruti Suzuki

# Our Recruiters



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